

# OTIS SARANGELIS

AI Evaluation · Training Data Development · Editorial & UX Quality Review

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## PROFESSIONAL SUMMARY

Detail-oriented evaluator with an active focus on AI training data development and content quality review. Currently building a psychology-focused training dataset that requires rigorous, structured assessment of model outputs against linguistic, conceptual, and editorial criteria. Founder of **Aentic**, a web design practice where I evaluate UX, visual design, and content quality for client deliverables. Combines a Psychology background, strong editorial judgment, and 15+ years of professional experience applying consistent standards across nuanced, ambiguous material.

## CURRENT WORK

### Psychology Training Dataset Project ACTIVE

*Independent project · 2024 – Present*

- ▶ Built a structured training dataset of **508 instruction-tuned examples** from 310 source PDFs covering psychoanalytic theory, emotion, dual identity, abreaction, and consciousness
- ▶ Apply structured evaluation guidelines to AI-generated outputs — flagging conceptual gaps, factual drift, tonal inconsistency, and weaknesses in clarity
- ▶ Refine annotation and instruction guidelines iteratively to improve model handling of subtle psychological concepts and ambiguous source material
- ▶ Maintain consistency across hundreds of examples through documented quality criteria and review checklists
- ▶ Hands-on with Claude, GPT, and other LLMs for content review, prompt iteration, and output assessment

### Aentic — Founder, Web Design & UX Review

*Athens, Greece · 2023 – Present*

- ▶ Critically assess website designs, content, and user experiences for UK-based therapy practices — applying editorial and aesthetic judgment
- ▶ Identify inconsistencies and improvement opportunities across visual hierarchy, copy clarity, mobile usability, and conversion friction
- ▶ Develop evaluation frameworks for site quality covering trust signals, accessibility, content tone, and information architecture
- ▶ Collaborate with clients to define quality standards and iterate against structured feedback

## SELECTED PROFESSIONAL EXPERIENCE

### Sales Training & Model Refinement — Spectrum

*2019 – 2023*

- ▶ Refined sales training models and scripts based on observed performance data and customer-interaction patterns
- ▶ Provided structured feedback on training content for accuracy, clarity, and consistency
- ▶ Identified weaknesses and improvement opportunities across standardized workflows

### Account Management & Customer Operations

*Multiple roles · 2003 – 2019*

- ▶ 15+ years across account management, sales supervision, and customer-experience roles
- ▶ Consistent track record of detail-oriented written work, quality control, and reliable delivery under ambiguity
- ▶ Cross-functional collaboration with technical, operations, and commercial teams

## WHY THIS ROLE

### Active AI Training Data Work

Currently building, evaluating, and refining a real training dataset — not theoretical exposure.

### Editorial & Aesthetic Judgment

Daily UX and content reviews through Aentic; psychology-trained read on nuance and intent.

### Reliability & Ownership

Self-directed founder running parallel projects with consistent quality and follow-through.

### Adaptability

Track record of quickly learning new tools and workflows across sales, design, and AI.

## CORE SKILLS

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### AI & Evaluation

LLM output review · Training data construction · Annotation workflows · Instruction tuning · Prompt engineering · Quality scoring

### Editorial & Analysis

Content review · Linguistic analysis · Structured feedback · Style consistency · Close reading · Critical thinking

### UX & Visual Judgment

UI/UX evaluation · Visual hierarchy · Accessibility review · Conversion design · Mobile usability

### Tools

Claude · GPT · Google Workspace · Microsoft Office · Markdown · Python (basic) · Notion · GitHub

## EDUCATION

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### Bachelor of Arts, Psychology

*Syracuse University · 2003*

## LANGUAGES

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English (native) · Greek (fluent)